

BARC Survey: The Future of Planning

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Preparing Your Organization for an Unpredictable Future

In a recent study, [Business Application Research Center](#) (BARC) conducted a survey of more than 400 IT, Finance and line of business executives to examine the contributions modern planning and forecasting can make to help organizations meet the elevated requirements required to drive performance in an unpredictable future.

In their research for this study, BARC analyzed the following questions to derive recommendations:

- How will complexity and dynamics develop and what influence will this have on the predictability of events?
- What are the biggest challenges in forecasting and planning today and what are their causes?
- What improvements are needed and what measures are being taken to achieve them?
- How can it be ensured that the improvements meet current requirements and move companies forward?

Get your copy now to view the recommendations and learn how your organization can prepare for an unpredictable future.