

Unifying FP&A and Accounting with a Single Source of the Truth

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Thought Leadership Webinar

Thursday, January 20 | 1:00 PM EST

Modern Finance teams have long searched for the elusive “Single Source of Truth” to unify the financial close and the planning processes while empowering enterprise insights to support faster and more informed decision-making. Despite the explosion of cloud-based tools (and in some cases because of them), many organizations still struggle to achieve that single source of the truth due to heavy reliance on solutions that address individual functional processes such as the Financial Close or the Annual Planning process, forcing the Office of the CFO to compromise on their vision while creating additional technical burdens.

Join our webinar to learn how organizations are achieving their vision for a single source of the truth to unify Financial Close and Planning processes while setting a new standard for corporate performance management (CPM).

In this webinar you will learn about:

- The differences between a Unified Platform vs Connected Finance Systems. And why unified data is the smarter approach to drive long term sustainable business value from CPM
- How a single source of truth with built-in financial intelligence and data quality is the missing link to reducing technical debt and increasing efficiency and effectiveness while mitigating risk for Financial Close and Planning Processes
- Real world examples of value transformation stories about organizations that are on the journey to Unified Financial Data to unleash the Office of Finance from connected finance solutions.

Meet the Speakers

Doug Orsagh – Former CFO & Current Solution Consultant

Scott Stern – Vice President, Product Marketing & Strategy

Click [here](#) to register.