

# Unify Connected Planning or Face the Hidden Cost

[This whitepaper first appeared on OneStreamSoftware.com](https://www.onestreamsoftware.com)

## Are you prepared to execute the vision of Connected Planning?

The concept of connecting all business planning processes into one seamless, integrated solution is on the mind of many Finance leaders seeking to improve organizational collaboration and decision-making. In this whitepaper we explore how a single unified platform can transform your business into a more productive, agile, and efficient enterprise and highlights the following topics:

- How the promise of Connected Planning is creating a sense of urgency for change - connecting people, data and plans for better outcomes across the enterprise;
- The hidden costs and challenges of scaling modeling tool kits have recently become so great that companies are seeking alternatives to legacy connected planning solutions;
- Why a lack of collaboration between finance and business stakeholders hampers the move to results-driven planning and decision making, and dooming finance teams to support gut-based and reactive decision making; and
- How a purpose-built Unified Platform can unleash the true potential of the finance team and broader organization and engage all stakeholders in a culture of planning.