OneStream® Narrative Reporting

The Narrative Reporting Challenge

Narrative Reporting is traditionally a time-consuming, manual, complex, and inefficient process to collect comments, assemble data and reports, and create narratives for reporting. With the current solutions and approaches that encompass multiple tools, you face a host of challenges: duplicated data and metadata, cut-and-paste reports, data and comments, and narratives created in multiple documents and spreadsheets.

This approach creates complexity in the assembly, review and approval of narratives, and narrative reports across many tools and manual processes. Ultimately, traditional approaches fall outside your consolidation and planning systems, fueling a lack of trust in the reports, data, and narratives used for financial and management reporting.

Value Proposition

Centralize and automate the narrative assembly, analysis, review, and reporting processes in OneStream — rather than rekey and cut/paste — to simplify and ensure context, confidence, and auditability across the Narrative Reporting process.

Capabilities & Benefits

- **Centralized & Streamlined Assembly of Narrative Books:** Centralize the creation of Narrative Books uniquely unified in one solution using OneStream — effectively organizing report content, live analysis and collaborative narrative capture to streamline analysis and communicate corporate performance.
- **Live Narrative Reporting:** Analyze and search live, validated OneStream data/reporting content while capturing narratives — streamlining the contextual analysis, review, and Narrative capture process.
- **Reduce Risk & Reporting Errors:** Leverage the same interface, workflows, validations, and controls to get trusted, auditable results — eliminating the risk and costs of traditional solutions that require copying, pasting, and duplicating.
- **Accelerate the Narrative Reporting Process:** Leverage all existing OneStream reporting artifacts, import reporting content as needed to quickly structure Narrative Books, copy from prior periods, and embed in the close, planning, and other workflow processes with approvals — saving time, driving efficiency, and accelerating the Narrative Reporting process.
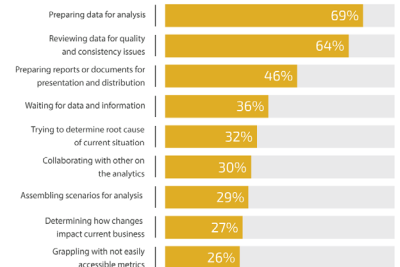
Majority of Time Spent Analyzing Data
64% cite reviewing data for quality and consistency

Preparing data for analysis	69%
Reviewing data for quality and consistency issues	64%
Preparing reports or documents for presentation and distribution	46%
Waiting for data and information	36%
Trying to determine root cause of current situation	32%
Collaborating with other on the analytics	30%
Assembling scenarios for analysis	29%
Determining how changes impact current business	27%
Grappling with not easily accessible metrics	26%

Source: Ventana Research
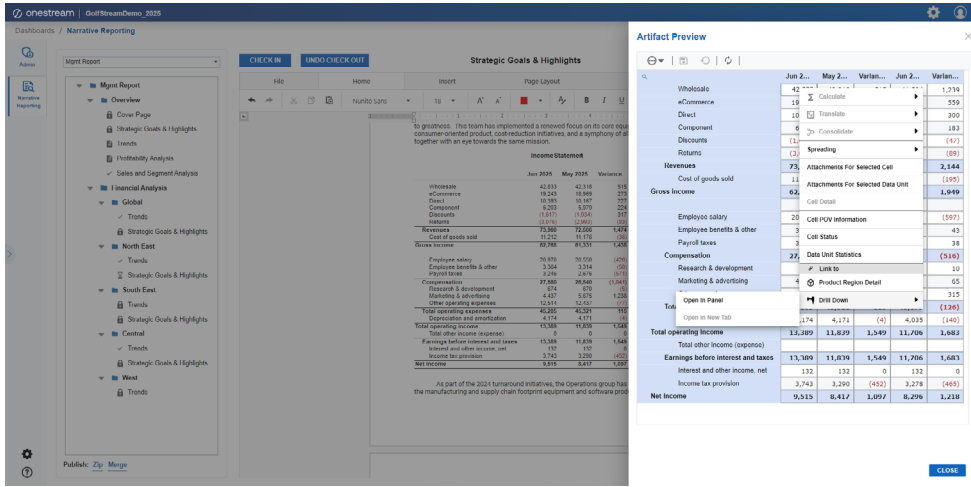Analytics and Data Benchmark Research
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Leverage the same OneStream interface and trusted reporting content alongside the familiarity of MS Office to capture narratives, and create rich, formatted, and collaborative Narrative Books.

OneStream® Narrative Reporting

Live Narrative Reporting

Stop relying on static data, charts, graphs, exhibits and reports. You can be confident that your numbers are correct because all content is directly accessing the trusted content in OneStream. All content is live, so you can analyze, drill down, and drill back in line with your narrative capture — ensuring rich narrative analysis and reduced risk in reporting.
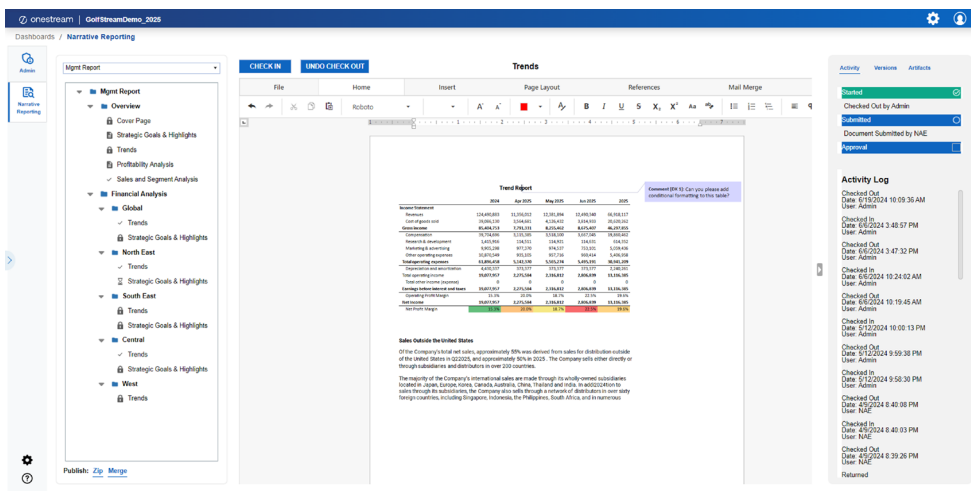

Collaboration, Status, Versioning, Audit, and Trust

Leveraging the trusted, familiar interface of either OneStream or MS Office, preparers and approvers can collaborate on content, leave comments, track changes, and review a full history of changes over the document lifecycle. The interface also includes status and approvals — delivering trust and confidence in the Narrative Reporting process.